

# ENDERIS PARK Neighborhood



## Enderis Park Neighborhood Association Concerts on the Green 2020 Season



Since 2005 the Enderis Park Neighborhood Association (EPNA) has hosted Concerts on the Green, providing the best in free entertainment, in Enderis Park on 72<sup>nd</sup> and Locust St.

Your sponsorship ensures that EPNA can continue this longstanding neighborhood tradition.

Our sponsors are businesses who:

- are interested in preserving and enhancing the surrounding neighborhoods
- greatly appreciate the support of neighbors

### NEW FOR 2020!

As a sponsor of Concerts on the Green you will also receive recognition as a sponsor of all EPNA activities, including the weekly Enderis Park Farmer's Market all Summer. (see addendum)

Thank you for your generous support and we look forward to seeing you in Enderis Park!



Sponsorship Opportunities	Platinum \$2000+	Gold \$1000	Silver \$500	Bronze \$350	Friend up to \$350
Business name/logo on stage backdrop	●				
Business name on field house banner (visible all Summer)	●	●	●		
Reserved space to exhibit products & services at <b>all</b> concerts (no sales allowed)	●	●			
Reserved space to exhibit products & services at <b>one</b> concert (no sales allowed)			●		
Business name included on printed concert marketing materials	●	●	●	●	
Day-of-event recognition from stage	●	●	●	●	
Business name included in multiple social media posts throughout concert season	●	●	●	●	
Business named in EPNA newsletters	●	●	●	●	
Business name, logo and web link on EPNA webpage	●	●	●	●	
Thank you letter and tax deduction letter	●	●	●	●	●
Included in materials as "Friend Of" (not mentioned by business name)					●



### EPNA Visibility and Reach

- 1500 homes in the Enderis Park neighborhood
- Newsletters available to all households
- Up to 600+ attendees at each concert
- Active on Facebook, Twitter Instagram and Nextdoor
- Enderis Park Farmer's Market each Sunday of Summer

Questions? For more information contact the Concert Committee at [enderisconcertsonthegreen@gmail.com](mailto:enderisconcertsonthegreen@gmail.com)

Enderis Park Neighborhood Association  
**Concerts on the Green  
Sponsorship Agreement**

**Help support Concerts on the Green  
and get great sponsorship benefits.**

\_\_\_\_\_  
Business

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

**Please provide your:**

\_\_\_\_\_  
Web address

\_\_\_\_\_  
Facebook account name

\_\_\_\_\_  
Twitter account name

**Contact information:**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail

**Sponsorship Level\***

\*any amount is welcome!

- ☐ **Headline**    \$2000+
- ☐ **Gold**        \$1000
- ☐ **Silver**       \$500
- ☐ **Bronze**      \$350
- ☐ **Friend**      up to \$350

Please contact me regarding:

- ☐ Catering opportunities
- ☐ In kind/donation of product/service
- ☐ Product/service display (no sales)

**Agreement**

Please return a signed, completed copy  
of this agreement via postal mail to:

EPNA – Concerts on the Green  
PO Box 100284  
Milwaukee, WI 53210

Please make check payable to Enderis  
Park Neighborhood Association or pay  
online (convenience fee applies) at  
[www.enderispark.org/sponsors](http://www.enderispark.org/sponsors)

I/we, as indicated above, pledge to  
support the 2020 season of Concerts  
on the Green via the contribution  
selected above.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title



### **NEW FOR 2020!**

*As a sponsor of Concerts on the Green you will also receive recognition as a sponsor of all EPNA activities, including the weekly Enderis Park Farmer's Market all Summer long. Your Concerts on the Green sponsorship also includes the following Farmer's Market benefits:*

#### **Platinum Level**

- One 10' x 10' booth space at up to four Market sessions during the season
- Three mentions on the Enderis Park Farmers' Market Facebook page (1,150 followers) and EPNA Facebook page (1,200 followers)
- Three mentions on NextDoor.com (distribution: 10,200 households)
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)
- Business name placement to include:
  - Prominent placement on Market flyers
  - Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
  - E-blasts to EPNA members (290 subscribers), including link to company website
  - Farmers' Market webpage, including link to sponsor website

#### **Gold Level**

- One 10' x 10' booth space at up to two Market sessions during the season
- Two mentions on the Enderis Park Farmers' Market Facebook page (1,150 followers) and EPNA Facebook page (1,200 followers)
- One mention on NextDoor.com (distribution: 10,200 households)
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)
- Business name placement to include:
  - Prominent placement on Market flyers
  - Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
  - E-blasts to EPNA members (290 subscribers), including link to company website
  - Farmers' Market webpage, including link to sponsor website

### **Silver Level**

- One 10' x 10' booth space at one Market session during the season
- One mention on the Enderis Park Farmers' Market Facebook page (1,150 followers) and EPNA Facebook page (1,200 followers)
- One mention on NextDoor.com (distribution: 10,200 households) in a combined post with other Silver Sponsors
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)
- Business name placement to include:
  - Placement on Market flyers
  - Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
  - Farmers' Market webpage, including link to sponsor website

### **Bronze Level**

- One mention on the Enderis Park Farmers' Market Facebook page (1,150 followers)
- One mention on NextDoor.com (distribution: 10,200 households) in a combined post with other Bronze Sponsors
- Inclusion in Bronzer Sponsor listing on Market flyers
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)
- Business name placement to include:
  - Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
  - Farmers' Market webpage, including link to sponsor website

### **Friend of... Level**

- Included in materials as "Friend Of" (not mentioned by specific business name)